<table>
<thead>
<tr>
<th>Sr No</th>
<th>Category</th>
<th>Description</th>
<th>Client</th>
<th>Creative Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>AUTO FOUR WHEELERS</td>
<td>Land Rover-The Land of Land Rovers</td>
<td>Jaguar Land Rover India</td>
<td>Spark 44 India</td>
</tr>
<tr>
<td>2</td>
<td>AUTO TWO WHEELERS- <em>(Joint Winners in this category)</em></td>
<td>(i) Bajaj Auto-The World's Favourite Indian</td>
<td>Bajaj Auto</td>
<td>Leo Burnett</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(ii) Honda Activa-Honda Activa 125 - Solid Trust. Solid Power. Solid Body</td>
<td>Honda Motorcycle &amp; Scooter India Pvt. Ltd</td>
<td>Dentsu One</td>
</tr>
<tr>
<td>3</td>
<td>AUTO OTHERS</td>
<td>ZAP Subscribe-ZAP Subscribe Presents &quot;It's Love Nonetheless...&quot;</td>
<td>Zoomcar</td>
<td>Ogilvy</td>
</tr>
<tr>
<td>4</td>
<td>CONSUMER DURABLES <em>(Joint Winners in this category)</em></td>
<td>(i) Birla Aerocon-Birla Aerocon Pipes &amp; Fittings – Naam</td>
<td>CK Birla Group</td>
<td>Ogilvy</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(ii) Voltas-Adjustable AC</td>
<td>Voltas Ltd</td>
<td>Ogilvy</td>
</tr>
<tr>
<td>5</td>
<td>CONSUMER ELECTRONICS <em>(Joint Winners in this category)</em></td>
<td>(i) Nokia-Google Lens</td>
<td>Nokia</td>
<td>McCann</td>
</tr>
</tbody>
</table>
## IndIAA Awards 2019 – Winners

<table>
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<tbody>
<tr>
<td>(ii)</td>
<td>Saregama Carvaan-Shaadi ka naya gift</td>
<td></td>
<td>Goenka Group</td>
<td>The Womb</td>
</tr>
<tr>
<td>6</td>
<td>ONLINE COMMERCE</td>
<td>PhonePe-No Wallet Top-Up / Instant Bank To Bank Transfer / Safe &amp; Secure</td>
<td>PhonePe</td>
<td>Lowe Lintas</td>
</tr>
<tr>
<td>7</td>
<td>TELECOM AND TECHNOLOGY (Joint Winners in this category)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(i)</td>
<td>Vodafone-Making India Data Strong in crowded places</td>
<td></td>
<td>Vodafone</td>
<td>Ogilvy</td>
</tr>
<tr>
<td>(ii)</td>
<td>Idea-Idea 4G - India ka LIVE network</td>
<td></td>
<td>Vodafone Idea Limited</td>
<td>BBDO India</td>
</tr>
<tr>
<td>8</td>
<td>CORPORATE</td>
<td>Hindustan Unilever-Start A Little Good – Water</td>
<td>Hindustan Unilever Ltd</td>
<td>Ogilvy</td>
</tr>
<tr>
<td>9</td>
<td>BANKING AND FINANCE</td>
<td>Tata Capital-#WedEqual with Tata Capital Wedding Loan</td>
<td>Tata Capital Ltd</td>
<td>Leo Burnett</td>
</tr>
<tr>
<td>10</td>
<td>PHARMA, HYGIENE AND WELLNESS - (Joint Winners in this category)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(i)</td>
<td>Combiflam-Strong pain ko do strong jawaab</td>
<td></td>
<td>Sanofi India</td>
<td>Ogilvy</td>
</tr>
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</tr>
<tr>
<td>(ii)</td>
<td>Dabur Chyawanprash</td>
<td>Double Immunity with Dabur Chyawanprash for Kids in Winters</td>
<td>Dabur</td>
<td>McCann</td>
</tr>
<tr>
<td>11</td>
<td>HOME DÉCOR</td>
<td>Ottomate Homes-Get Your Best Sleep, Ever!</td>
<td>Ottomate International</td>
<td>The Womb</td>
</tr>
<tr>
<td>12</td>
<td>FASHION, ACCESSORIES &amp; RETAIL</td>
<td>Bata-Sushant &amp; Kriti X Bata #SurprisinglyBata</td>
<td>Bata India Ltd</td>
<td>Contract India</td>
</tr>
<tr>
<td>13</td>
<td>HOME CARE</td>
<td>Ariel-Sons #ShareTheLoad</td>
<td>Procter &amp; Gamble India</td>
<td>BBDO India</td>
</tr>
<tr>
<td>14</td>
<td>PERSONAL CARE</td>
<td>Wild Stone Deo Talc-Wild Stone Deo Talc - Smell Like a Mister!</td>
<td>McNROE Consumer Products Prt Ltd</td>
<td>Ogilvy</td>
</tr>
<tr>
<td>15</td>
<td>GOVERNMENT</td>
<td>ActionAid India-Join The Dots</td>
<td>ActionAid India</td>
<td>WatConsult</td>
</tr>
<tr>
<td>16</td>
<td>ENTERTAINMENT AND MEDIA-</td>
<td>(Joint Winners in this category)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(i)</td>
<td>Spotify-There’s a playlist for</td>
<td>that</td>
<td>Game of Love</td>
<td>Spotify India</td>
</tr>
</tbody>
</table>

This table lists the winners of the IndlAA Awards 2019 across various categories.
# IndIAA Awards 2019 – Winners

<table>
<thead>
<tr>
<th>(ii)</th>
<th>Dailyhunt-#HarBhashaEqual only on Dailyhunt</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Client: Dailyhunt</td>
</tr>
<tr>
<td></td>
<td>Creative Agency: What's Your Problem (WYP)</td>
</tr>
</tbody>
</table>

## Campaigns with Social Purpose - Special Jury Mention

<table>
<thead>
<tr>
<th>(i)</th>
<th>Vicks-Vicks – One In A Million #TouchOfCare</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Client: Procter &amp; Gamble India</td>
</tr>
<tr>
<td></td>
<td>Creative Agency: Publicis Singapore</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>(ii)</th>
<th>Prega News-Mother’s Day 2019 by Preganews #GoodNewsIsGenderFree</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>Client: Mankind pharma Ltd</td>
</tr>
<tr>
<td></td>
<td>Creative Agency: ADK Fortune</td>
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</table>