

## Winner List - 5<sup>th</sup> Edition of the IAA Leadership Awards 2017

Sr No	CATEGORY NAME	WINNER NAME
1	Marketer of the Year - Home Improvement	Amit Syngle President - Sales & Marketing Asian Paints Ltd.
2	Marketer of the Year - Banking	Ashish Marone Head Marketing Communication HDFC Bank Ltd.
3	Marketer of the Year - Insurance	Shiv Prabhat Executive Director- Micro Insurance Life Insurance Corporation of India
4	Marketer of the Year - FMCG -Food	Kishore Jhala Chief Operating Officer GCMMF(Amul)
5	Marketer of the Year - Consumer Durables - Electronics	Ranjivjit Singh Sr. VP Marketing Samsung India Electronics Pvt. Ltd
6	Marketer of the Year - Consumer Durables - Others	Ranjivjit Singh Sr. VP Marketing Samsung India Electronics Pvt. Ltd
7	Marketer of the Year - Auto (Two Wheelers)	Y S Guleria Vice President – Marketing Honda Motorcycle & Scooter India Pvt. Ltd.
8	Marketer of the Year - Auto (Four Wheelers)	Randhir Singh Kalsi Sr Executive Director- Marketing & Sales Maruti Suzuki India Ltd
9	IAA Business Leader	Mukesh Ambani Reliance Industries Limited
10	Marketer of the Year - E-Commerce	Ravi Desai, CMO Amazon India Seller Service Pvt Ltd
11	Marketer of the Year - FMCG -Beverages	Anjana Ghosh Director Marketing Bisleri International Pvt Ltd
12	Marketer of the Year - FMCG - Homecare	Pradeep Wadekar Head Sales - Western Region RSPL Limited
13	Marketer of the Year - FMCG - Personal care	Shalini Raghavan CMO L'Oréal India Pvt. Ltd
14	Marketer of the Year – Retail	Pawan Sarda Group Head - Gigital Future Retail Limited
15	Marketer of the Year - Mobile Devices	Ranjivjit Singh Sr. VP Marketing Samsung India Electronics Pvt. Ltd
16	Marketer of the Year - Telecom	Adarsh Verma Head Marketing Bharti Airtel Ltd.
17	IAA Media Agency Leader	Vikram Sakhuja, Madison Communications Pvt. Ltd.
18	IAA Creative Agency Leader	Sonal Dabral Ogilvy
19	IAA Media Leader	RajanAnandan Google

20	IAA Editorial Leader	Rahul Joshi Network18 News
21	IAA Leader - TV Anchor	ShereenBhan CNBC-TV18
22	IAA Brand Endorsement Leader	Amitabh Bachchan
23	IAA Brand Endorsement Leader	Alia Bhatt
24	IAA Hall of Fame	Srinivasan Swamy R K Swamy BBDO Pvt Ltd