

Winner List - 6th Edition of the IAA Leadership Awards 2018

Sr No	CATEGORY NAME	WINNER NAME
1	Marketer of the Year - Auto (Four Wheelers)	Tarun Garg Executive Director, Sales & Marketing Maruti Suzuki India Ltd
2	Marketer of the Year - Auto (Two Wheelers)	Y S Guleria Vice President – Marketing Honda Motorcycle & Scooter India Pvt. Ltd.
3	Marketer of the Year - Mobile Devices	Karan Shroff Head- Brand Marketing Xiaomi Technology India Private Ltd
4	Marketer of the Year - E-Commerce	Shoumyan Biswas Vice President, Marketing Flipkart Pvt Ltd
5	Marketer of the Year - Consumer Durables - Electronics	Ranjivjit Singh Sr. VP Marketing Samsung India Electronics Pvt. Ltd
6	Marketer of the Year - Consumer Durables - Others	Amit Gujral Chief Marketing Officer LG Electronics India Pvt Ltd
7	Marketer of the Year – Cellular Services	Pankaj Pawar Business Head- Jio Reliance Jio Infocomm Limited
8	Marketer of the Year - FMCG -Food	R S Sodhi Managing Director Gujarat Co-operative Milk Marketing Federation Ltd (Amul)
9	Marketer of the Year - FMCG -Beverages	Anjana Ghosh Director Marketing Bisleri International Pvt Ltd
10	Marketer of the Year - FMCG - Personal care	Sandeep Kohli Executive Director, Personal Care Unilever Group
11	Marketer of the Year - FMCG - Homecare	Priya Nair Executive Director, Home Care Unilever Group
12	Marketer of the Year – Banking & Finance	Anil Ramachandran Head- Marketing and Retail Unsecured Assets, Consumer Banking IndusInd Bank Limited
13	Marketer of the Year - Insurance	Sarojini Dikhale Executive Director- Marketing, CMO Life Insurance Corporation of India
14	IAA Business Leader of the Year	Ajay Piramal Piramal Group
15	IAA Media Agency Leader of the Year	Harish Shriyan Omnicom Media Group India
16	IAA Creative Agency Leader of the Year	Arun Iyer Lowe Lintas
17	IAA Media Person of the Year	Arnab Goswami Republic TV

18	IAA Editor of the Year	Sukumar Ranganathan Hindustan Times
19	IAA TV Anchor of the Year	Faye D'Souza Mirror Now
20	IAA Brand Endorser of the Year	Karan Johar
21	IAA Hall of Fame	Sam Balsara Madison World