

Winner List - 6th Edition of the IAA Leadership Awards 2019

Sr No	CATEGORY NAME	WINNER NAME
1	Marketer of the Year - Auto (Four Wheelers)	Shashank Srivastava Executive Director, Sales & Marketing Maruti Suzuki India Ltd
2	Marketer of the Year - Auto (Two Wheelers)	Narayan Sundararaman Vice President - Marketing Bajaj Auto Ltd
3	Marketer of the Year - Mobile Devices	Karan Shroff Head- Brand Marketing Xiaomi Technology India Private Ltd
4	Marketer of the Year - E-Commerce	Anil Goteti Sr Vice President - Marketing Flipkart Pvt Ltd
5	Marketer of the Year - Consumer Durables – Electronics (TV)	Ranjivjit Singh Chief Marketing Officer Samsung India Electronics Pvt. Ltd
6	Marketer of the Year - Consumer Durables - Others	Amit Gujral Chief Marketing Officer LG Electronics India Pvt Ltd
7	Marketer of the Year – Cellular Services	Pankaj Pawar Business Head- Jio Reliance Jio Infocomm Limited
8	Marketer of the Year - FMCG -Food	R S Sodhi Managing Director Gujarat Co-operative Milk Marketing Federation Ltd (Amul)
9	Marketer of the Year - FMCG - Beverages	Nadia Chauhan JMD & CMO Parle Agro Pvt. Ltd.
10	Marketer of the Year - FMCG - Personal care	Sandeep Kohli Executive Director, Personal Care Unilever Group
11	Marketer of the Year - FMCG - Homecare	Priya Nair Executive Director, Home Care Unilever Group
12	Marketer of the Year – Banking & Finance	Rajnish Kumar Chairman State Bank of India
13	Marketer of the Year – Non Banking Financial Company (NBFC)	Manev Mianwal Chief Marketing Officer Bajaj Finserv Limited
14	Marketer of the Year - Insurance	D N Joshi Executive Director - Marketing/Product Development Life Insurance Corporation of India
15	Marketer of the Year – Retail	V Subramaniam CEO Reliance Retail Limited
16	IAA Media Agency Leader of the Year	Prasanth Kumar GroupM

17	IAA Creative Agency Leader of the Year	Piyush Pandey Ogilvy
18	IAA Media Person of the Year	Sanjay Gupta Star India
19	IAA Editor of the Year	Bodhisatva Ganguli The Economic Times
20	IAA TV Anchor of the Year	Rahul Kanwal India Today Group
21	IAA Brand Endorser of the Year	Taapsee Pannu
22	IAA Media Game Changer of the Year	Virendra Gupta / Umang Bedi Dailyhunt
23	IAA Hall of Fame	Kaushik Roy