

### IAA Olive Crown Awards 2019

Sr No.	Category Name	Gold/Silver	Title of Entry	Agency	Advertiser
1	Press - Consumer Products	Gold	Bucket	Wunderman Thompson	Hindustan Unilever
		Silver	Use this Ad to Save Water	FCB Interface	Blue Star Water Coolers
2	Press - Services	Gold	Life Before Ashes	The Social Street	Mohan Foundation
3	Press - Corporate	Silver	Use this Ad to Save Water	FCB Interface	Blue Star Water Coolers
		Silver	Reliance Foundation Green Life	Reliance Foundation	Reliance Foundation
		Silver	Plantable Seed Paper Calendar	THG Publishing Pvt. Ltd.	The Hindu
4	TVC/ Cinema - Corporate	Gold	Blink	Wunderman Thompson	Jimmy Nelson Foundation
5	Digital	Gold	Blink Test	Wunderman Thompson	Jimmy Nelson Foundation
		Gold	Tiny Bugs Tweet	Dentsu Webchutney	Greenscape Eco Management
		Silver	Shower (Water Film)	Ogilvy	Hul - Corporate Brand
		Silver	Endangered Air Freshner	Dentsu Webchutney	Ripple Fragrances Pvt Ltd
6	Events	Gold	Life Before Ashes	The Social Street	Mohan Foundation
		Gold	The Snake Guard	The Social Street	Prasadam Industries
		Silver	Endangered Air Freshner	Dentsu Webchutney	Ripple Fragrances Pvt Ltd
7	Out Of Home	Gold	Life Before Ashes	The Social Street	Mohan Foundation
		Silver	Endangered Air Freshner	Dentsu Webchutney	Ripple Fragrances Pvt Ltd
		Silver	Your Agency Helped Us Make This Ad.	FCB Interface	AAAI
		Silver	A Shrinking World	The Social Street	Wildlife Conservation Trust
8	Print Production	Silver	The Green Bill	BrandMovers India	Lakme Salon
		Silver	Endangered Air Freshner	Dentsu Webchutney	Ripple Fragrances Pvt Ltd
9	Press Unreleased	Gold	STRAW (Turtle, Bluewhale, Flamingo)	FCB Interface	National Geographic
		Silver	Jackal	FCB Interface	Greenpeace
		Silver	Animal Vision	FCB Interface Communications Ltd.	PETA
		Gold	STRAW (Turtle, Bluewhale, Flamingo)	FCB Interface	National Geographic

10	TVC/ Cinema - Unreleased	Silver	The Hardest Workers	FCB Interface	Mahindra & Mahindra
11	Young Green Art Writer of the Year	Silver	Bendy's Plastic Popcorns	Hyper Collective	Trent Hypermarket Pvt. Ltd
12	Young Green Art Director of the Year	Silver	Your Agency Helped Us Make This Ad.	FCB Interface	AAAI
13	Green Brand of the Year	Gold	Yes Bank Natural capital awards & Conservation	Yes bank	Flying Cussos
		Silver	Rin Jal Samrudha Maharashtra	Wunderman Thompson	Hindustan Unilever
14	Campaign of The Year	Gold	Blink And They're Gone	Wunderman Thompson	Jimmy Nelson Foundation
		Silver	Life Before Ashes	The Social Street	Mohan Foundation
15	Corporate Social Crusader Of The Year	Gold	Mathrubhumi Social Initiatives	Mathrubhumi Printing & Publishing Co.Ltd.	