

ShopX celebrates their first Retail Employees' Day



ShopX, India's leading B2B commerce platform that powers retailers across the country, announced a one-year Educational Scholarship program in association with Trust for Retailers and Retail Associates of India (TRRAIN). The scholarship program has been designed for ShopX Retail Partners to support their children who are pursuing their education from the 5th to 12th standard. Each selected student under the program will be awarded up to Rs 25,000 per annum.

ShopX is backed by strategic investor Nandan Nilekani, and mentors including

Jagdish Kini [ex- CEO, Airtel (South Region), Managing Director, Gillette India], and Pramod Varma [former chief architect, UIDAI Aadhar Project, CTO Sterling Commerce]. In one year of its existence, ShopX has empowered 40,000 Retail Partners across 200 towns in 10 states; it has already served more than 1 million customers, making it one of the fastest growing companies in the country. The Company aims to provide the 600-million middle-income population in India (as against the current 50 million active internet buyer base) access to digital commerce through its Retailer Partners.

On the occasion of Retail Employees' Day, ShopX kicked off this initiative by selecting 9 students from different states of India including Karnataka, Andhra Pradesh, Telangana, Kerala, Chhattisgarh, Gujarat, Tamil Nadu and Mumbai. The scholarships were awarded by B S Nagesh, founder of TRRAIN, former MD Shoppers Stop, who graced the event as the Chief Guest. TRRAIN initiated the celebration to recognise the services of retail employees and foster pride in belonging to the retail community.

IAA's Advertising & The 5 Senses with BrandMusiq's Rajeev Raja



The International Advertising Association (IAA) India Chapter's Young Turks Forum hosted Rajeev Raja, founder and Soundsmith, BrandMusiq at the fourth session of the Advertising and The 5 Senses series, presented by MTV India.

The 'Advertising and The 5 Senses' series highlights the importance of using all our five senses in advertis-

ing, as opposed to only visual (sight 'print advertising') or audio (sound 'Radio'). The series presents sessions by industry experts with a background in each of the 5 senses - taste, sound, sight, smell and touch so the audience could learn about the nuances of these senses as they relate to communication and together add immense value. This initiative

is led by Janak Sarda, Management Committee Member of IAA.

Raja delivered an insightful lecture to demonstrate the power of sound in advertising. Creator of the concept of MOGO or 'musical logo', Raja shared examples of how sound has the ability to evoke images, emotions and even trigger memories and therefore stressed on the need to create a sonic identity which reflects the emotion of the brand.

Rajeev Raja commented, "The session was really fantastic and I had a great time interacting with youngsters and showing them something new and exciting in the world of marketing, branding and design. I enjoyed demonstrating the whole design of sound."

EVENTS CORNER

Students of Ryan Group pray for 'Harmonious & Prosperous India'



The Ryan International Group of Institutions organized a "Christmas Blessing Celebration" at The Dome, NSCI for their students to instill family values amongst them. Maharashtra Chief Minister, Devendra Fadnis, graced this occasion and encouraged the students with his motivating words. Over 10,000 students from Mumbai and Navi Mumbai took part in this mega celebration and received the much needed benefits. Devendra Fadnis congratulated the Ryan International Group of Institutions for their endeavours to bring value based - holistic education to the youth of our society. Madam Grace Pinto, Managing Director, Ryan International Group said, "Over the last four decades, the Ryan Group has been committed to impart quality education to our young students. Along with the rigours of academia, we ensure that values and morals are instilled among students to help them become life-long learners. We are grateful to our Lord Jesus Christ for enabling us serve the nation through education."

CORPORATE CORNER

Ramakotaiah becomes ESIC member



Cheruvu Ramakotaiah has been nominated as member of the national board of the Employees State Insurance Corporation of India (ESIC). Ramakotaiah, an active member of the Bharatiya Janata Party for the past two decades, is also State BJP Finance Committee Convenor a State Office Bearer of Party State President of the Builders Association of India (BAI) - Andhra Pradesh State, President of Air Travellers' Association of Andhra Pradesh (APATA), Life member INTACH, and Go Seva (Cow Sewa) as a passion. A social worker, he is associated with several community organisations and had also contested from the North Andhra Graduates Constituency-Visakhapatnam in the last elections for the Andhra Pradesh Legislative Council.

Shashi Pal Singh — a shining and rising star



Shashi Pal Singh, working in Panipat Refinery & Petrochemical Complex (PR&PC) as Deputy Manager Quality Control is also volunteering his selfless and best services as captain rank officer to the Indian Territorial Army which is considered a second line defence of Indian Army. Singh brought the laurels for PR&PC as he has got the Indian Oil's chairman's commendation and cash award during a function held recently at Corporate Office, New Delhi recently. This award was given to him on his best performance in the annual training camp where he adjudged as best officer. Singh commissioned his services in Territorial Army in July 2008 as Lieutenant at 801 Engineer Regiment (R&P) TA Agra. He also got time best officer award three times during the year 2008, 2012 and 2015.

LPU has wide usage of Paytm



Perhaps Lovely Professional University (LPU) is among the few universities in India, students of which are not affected at all through Prime Minister Narendra Modi's demonetisation step. The reason is that LPU students are already living a cashless, paperless and almost online campus life. Students express that through its foresightedness and being innovative and high-technology oriented; LPU is following almost all online payment procedures for the last 4 to 5 years, and through 'Paytm' for 1 to 2 years. Following the demonetisation announcement, long queues were seen and still can be seen outside banks and ATMs for exchanging, depositing old currency and withdrawing new currency notes. However, LPU students never had hassles as they pay their fees online, make payments to vendors even of small amount, say of Rs 10, by using Paytm.

Puducherry school awarded in national-level painting competition



M. Vijayakumar from Government High School, Kothapurinatham, Puducherry has been awarded third prize in Category 'A' and S. Thiruguna from Jawahar Hr. Sec. School, Koodapakkam, Puducherry has been awarded consolation prize in Category 'A' in the national level painting competition organised by Bureau of Energy Efficiency (BEE). The winners of the national level competition were selected by eminent jury members and awarded on Energy Conservation Day, recently by Piyush Goyal, Minister of State (Independent Charge) for Power, Coal, Mines and New & Renewable Energy. REC organised the state level painting competition in Puducherry.

PFC's DGM Rao receives 'Best Union Territories Nodal Official' Award



Piyush Goyal, Union Minister of State for Power, Coal, New and Renewable Energy and Mines; and P K Pujari, Secretary (Power) giving away the first prize in 'Union Territories Nodal Official' category to S S

Rao, DGM (PR), Power Finance Corporation (PFC). This award has been given in appreciation of the achievement in painting competition on energy conservation by school children in union territories.

BIZ BUZZ

US Fed hike left gold bulls seeking shelter

Prithviraj Kothari, MD of RiddiSiddhi Bullions Ltd. (RSBL) stated that US FED happened to deliver something that was unpredictable and which has not been the trend over the course of the year (BREXIT and US Election). US FOMC raised the federal funds rate by 25bps to 0.50 per cent - 0.75 per cent overnight, the only increase in this year and only the second in a decade. More importantly, modestly hawkish Yellen called for a further three interest rate increases during 2017.

Kothari further stated that double impact left Gold bulls wanting for shelter as the safe haven metal fell below USD 1,140 testing USD 1,135 on the way. ETF's further 700k ounces of outflows made a strong bearish impact. Continuous USD strength is being another bigger contributor for gold price fall.

From here on, Gold has been gripped under the bear strength and with the US economic projections improving, it is tough for Gold prices to sustain higher levels.

Digital India Workshop - Digital Week



Century Textiles & Industries Ltd. has organised a workshop called "Digital India Workshop - Digital Week" cashless transaction from December 13 to 17, 2016 at Birla Century Plant, Jhagadia, Bharuch, Gujarat State. The workshop has been organised in collaboration with State Bank of India & HDFC Bank. This Digital India Workshop is to empower workers to make cashless money transactions using electronic devices and channels. This workshop is the first of its kind organized in Indian textile industry. R K Dalmia, President - Century Textiles & Industries Ltd. inaugurated the workshop. Upendra Dalwadi - Regional Manager and S B Shukla, Branch Manager - Jhagadia of State Bank of India graced the occasion with his colleagues. In addition, Khurshed Mistry, Cluster Head and Ahmendra Kansal, Asst. Vice President, Branch Head of HDFC Bank was also presents with his colleagues. Demonetisation and cashless transactions are the initiatives of Narendra Modi, Prime Minister of India and Smriti Irani, Union Textile Minister has encouraged digital payments in textile industry.

'Gang of Little' is all set to release today



Deepak Jain, who is making a debut as a Bollywood film Producer with his dream project "Gang of Little" is making waves even before its release. Speaking about the movie he said, "This movie is very important for me

because it's going to be my first step in Bollywood. For two years I've worked only on my dream project. Now when it's released I feel I've done the most important thing in my life. I've eaten, slept and breathed with the film. I've personally looked into every aspect." With this film, Deepak Jain is introducing young faces in Bollywood with the aim of connecting with children. The movie stars Abhishek Jain, Govind Namdev, Roshini Walia and others and is written and directed by Vijay Kumar Mishra and EP Mukesh Dholkhedia. The film is slated for December 16, 2016 release.

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ART SPACE

Bandra Pottery Festival

What: A group of 25 ceramic artists from Mumbai and few other cities in India will present their classic works and new trends in them in their 4th annual show 'Studio Potters Market, Bandra'. It will present the classic ceramic works by the studio potters in their innovating style and dexterity in skill along with the modern trends in them. The market is a curated market and once again brings together over 26 of the top potters from around the country to come and showcase their craft and the chance for you to own them. Set in the lovely heritage bungalow, the market attracts the support of the whole city, as they come out to celebrate and enjoy the work of the attending artisans. People have a chance to interact with them, view and purchase their art, while also enjoying the demonstrations by local potters at the market itself. The weekend sees Mumbaiites come to browse and see the art and crafts, while enjoying the ambience of the beautiful Vintage Garden. The various artists participating in this show include: **Ajay Abhyankar, Anjali Aney, Anubha Jaiswal, Ashia Aziz, Devyani Smith, Harish Shah, Kiran Modak, Khushboo Madnani, Manasvi Mhatre, Nirmala Sharma, Parveen Kaur - Thakur, Rashi Jain, Renuka Adik, Sejal Sethi, Shrikant, Sejal Mody, Shalan Dere, Shruti Manwatkar, Sultana Khan, Sumathi Bandepalli, Suresh Prajapati, Tejashree Patil - Pradhan, Tejashree Sagvekar, Vanmala Jain, Veena Singh.**

When: December 17 & 18

Where: Vintage Garden, inside Patkar Bungalow, 34D Turner Road, Bandra (W), Mumbai

Contact: 9892547449 or 9820326242

Beings in Rhythm



strokes slowly morph into the figures of horses or female figures. Musarrat's work presents a dualism of being complex in their rendition but simple to comprehend. On the one hand the canvases present a mature style and perspective on the subjects however these are easy to understand and appreciate by anyone who encounters them.

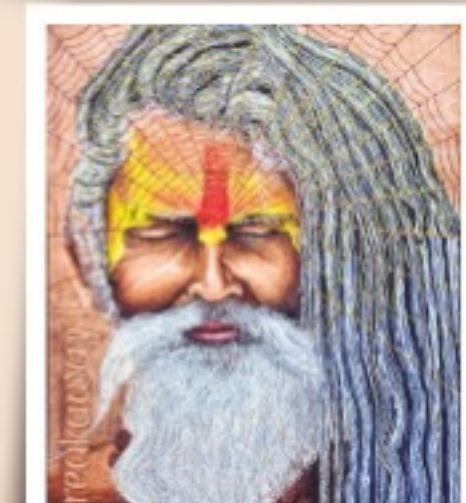
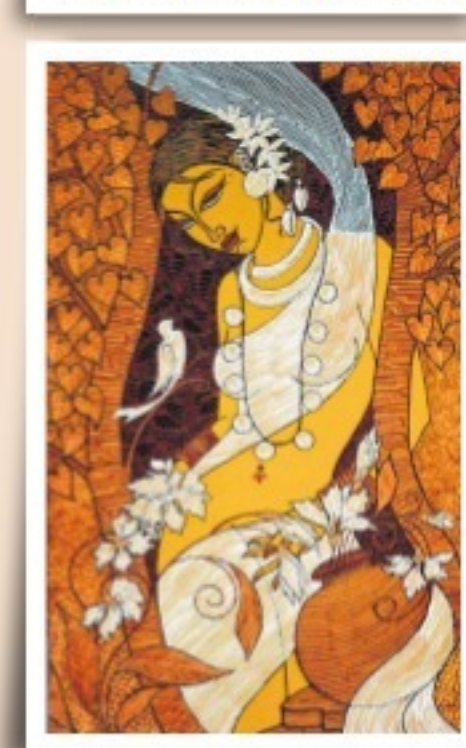
When: December 16 to 22, 12 noon to 9:00 pm

Where: Gallerie Leela, The Leela, Andheri east, Mumbai

Contact: Zahir Masters 7, Tulsi Niwas 35 Gidney Park, Pune (Mobile: 9890714504)

Email: zahir.masters@gmail.com

Vibrations of Oneness



What: 'Vibrations of Oneness', an exhibition by Mumbai based well-known artist, **Sydney Lobo**. All the paintings are checked for positive energy vibrations by a renowned energy consultant using the Lecher Antenna. This is the first time that an art exhibition is backed by an energy evaluation. Speaking about her paintings, Lobo says: "Vibrations of Oneness" is a holistic coverage of any topic on this planet, abstract or realistic. Everything is inter-related and interconnected. I owe my visual inspiration to fingerprints: numerous clusters of lines forming a physical shape... you and me, are unique masterpieces of nature. I believe that any artwork that is displayed permanently should vibrate with positivity, making whatever little space it occupies on this planet - worth it. This is my debut painting exhibition; professionally I am into Creative direction and illustrations for over three decades in design studios and advertising agencies of Mumbai.

When: December 12 to 18, 11 am to 7 pm

Where: Artists' Centre Art Gallery, Ador House, 1st Floor, 6 K Dubhash Marg, Kala Ghoda, Mumbai

Contact: 9821116662

