

IAA OLIVE CROWN AWARDS 2025 - WINNERS LIST

SR.NO	CATEGORY	TITLE OF ENTRY / CAPTION	AGENCY	CLIENT / ADVERTISER	G/S
1	PRESS SERVICES				
		FPJ Paper Ganesha	Rediffusion Brand Solutions	Free Press Journal	Gold
2	PRESS CORPORATE				
		The War Against Plastic	R K SWAMY	Orient Cement	Silver
3	TVC - CINEMA - CORPORATE				
		Pehle Pankha Aayega, Phir Bijli Aayegi	Ogilvy India	Adani Enterprises Limited	Gold
4	DIGITAL				
		Pehle Pankha Aayega, Phir Bijli Aayegi	Ogilvy India	Adani Enterprises Limited	Gold
		Gas Burner	R K SWAMY	HP Gas	Silver
5	EVENTS				
		PUNASCHA PRUTHIBI (EARTH AGAIN CAMPAIGN)	Eastern Media Limited	Eastern Media Limited	Gold
		15th Greenstorm Global Photography Festival	Organic BPS	Greenstorm Foundation	Silver
		45th IAA World Congress 2024	-	IAA Malaysia	Silver

6	OUT OF HOME				
		Animals Love Plastic	Underdog India	FNP - Fight Pollution, Not Plastics (RIL)	Gold
		The War Against Plastic	R K SWAMY	Orient Cement	Silver
7	PRINT PRODUCTION				
		Calendar	IBISCO MEDIAWORKS PRIVATE LIMITED	GKB	Silver
8	PRESS UNRELEASED				
		Fast Fashion	Tempest Advertising Pvt.Ltd.	Tempest Advertising Pvt.Ltd.	Gold
		Icesheet	R K SWAMY	HOPE	Gold
		The Human Dustbin	VML	WWF (World Wildlife Fund)	Gold
		Searching for hope! You can help.	Ogilvy India	WWF India	Special Mention
		Ocean's Hottest Choker Collection	ARC Worldwide	Blue Marine Foundation	Special Mention
		Size Matters	Ogilvy	National Mission for Sustainable Agriculture (NMSA)	Special Mention
		Imaginary Wildlife	Ogilvy	World Wide Fund for Nature	Special Mention
		Restrain	R K SWAMY	Paradeep Phosphates Ltd	Special Mention
		Pure Plastic Milk	FCB Interface	Cattle India Foundation	Special Mention

		Doomsday Sale	FCB Interface	Amazon	Special Mention
9	TVC - CINEMA - UNRELEASED				
		Two Pots of Water	Chirag Rural Development Foundation	Chirag Rural Development Foundation	Silver
10	GREEN BRAND OF THE YEAR				
		Packmate Grreen LLP			Gold
		NueGo			Silver
11	GREEN CAMPAIGN OF THE YEAR				
		PUNASCHA PRUTHIBI (EARTH AGAIN CAMPAIGN)	Eastern Media Limited	Eastern Media Limited	Gold
		Guardians of the Coast: Youth-led Mangrove Restoration in Odisha	Reliance Foundation	Reliance Foundation	Gold
		NueGo's E-K2K: India's first nonstop electric bus journey from kashmir to kanyakumari	Schbang	NueGo	Silver
12	INTERNATIONAL GREEN CAMPAIGN OF THE YEAR				
		15th Greenstorm Global Photography Festival	Organic BPS	Greenstorm Foundation	Silver
13	GREEN NGO OF THE YEAR				
		Earth Brigade Foundation			Gold
		Population First			Silver

14	NEW AGE GREEN INITIATIVES				
		Enteved (Transforming plastic waste into sustainable shelters)	Mathrubhumi Printing & Publishing Company Limited	Mathrubhumi Printing & Publishing Company Limited	Gold
		LoveCrummbs Takeaway Cup	Hyphen Brand	LoveCrummbs	Gold
		SUSTAINABLE TOTES - A PLENTIFUL TARGET IN THE INDIAN MARKETS		Trunk Tales	Silver
		Guardians of the Coast: Youth-led Mangrove Restoration in Odisha	Reliance Foundation	Reliance Foundation	Silver
15	GREEN AGENCY OF THE YEAR				
		RK Swamy			Gold
16	GREEN ADVERTISER OF THE YEAR				
		Adani Enterprises Limited			Gold
		Eastern Media Ltd			Gold
17	CORPORATE SOCIAL CRUSADER OF THE YEAR				
		Adani Enterprises Limited			Gold
		Dainik Bhaskar			Silver
18	Green Crusader of the Year	Dharmesh Barai			

19	Committee's Choice special award for "Best Continuing Effort"	United Nations World Environment Day campaign – ‘Bhoomi Namaskar’	The Bhamla Foundation & Hungama Digital Media		
20	IAA-IMC CAMPAIGN FOR SUSTAINABILITY COMPETITION	Pinky Promise	Abhishek Kaddi & Rahul Rudra (From Ogilvy)		