

IndIAA Awards 2025 – Winners

Sr No	Category
1	AUTOMOTIVES & ACCESSORIES Hero Vida Scooter Vs EV Client : Hero MotoCorp Ltd Creative Agency: Creativeland Asia Group Media Agency: WPP Media
2	BANKING AND FINANCE HDFC Mutual Fund Zindagi Ke Liye SIP We are all investors Client : HDFC Mutual Fund Creative Agency: BBH India Media Agency: DDB Mudra
3	CONSUMER DURABLES & UTILITIES Native RO by Urban Company Filter Toh Pagal Hai Lambi Judai Client: Urban Company Creative Agency: Manja Media Agency: IPG Mediabrands India
4	CONSUMER ELECTRONICS Gabit Smart Ring #WhatAreYouTracking Client: Gabit Creative Agency: Moonshot
5	CORPORATE (<i>Joint Winners in this category</i>)
(i)	Adani Group Pehle Pankha Aayega, Phir Bijli Aayegi Client : Adani Group Creative Agency: Ogilvy India Media Agency : DDB Mudramax
(ii)	Nanhi Kali Lessons From a Football Client : Mahindra Group Creative Agency: Ogilvy India Media Agency : Interactive Avenues
6	ENTERTAINMENT & MEDIA, GAMING Dream 11 Aapki Team Mein Kaun?

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	<p>Client: Dream 11 Creative Agency: Tilt Brand Solution & ZeroFifty Media Agency: Wavemaker India</p>
7	FASHION & ACCESSORIES - <i>(Joint Winners in this category)</i>
(i)	<p>Campus #MoveYourWay</p> <p>Client : Campus Activewear Creative Agency: Moonshot Media Agency : WPP Media.</p>
(ii)	<p>Tanishq Rivaah, Marriage crafted by you</p> <p>Client : Titan Company Limited Creative Agency: Lowe Lintas Media Agency : Madison Media</p>
8	<p>FOOD & BEVERAGES</p> <p>Kitkat Break Par Sirf Break</p> <p>Client : Nestle India Creative Agency: VML Media Agency : Zenith (Publicis Media)</p>
9	<p>Home Care Essentials, Misc. Home Goods & Stationery</p> <p>Eveready Ultima Lasts 400 pc Longer In 10 Minutes On Zepto</p> <p>Client : Eveready Industries India Media Agency: Starcomm</p>
10	<p>Home Decor, Infra & Fittings</p> <p>Asian Paints Socha Bhi Nahin Hoga</p> <p>Client : Asian Paints Ltd Agency : Ogilvy India Media Agency : Madison Media</p>
11	<p>INSURANCE</p> <p>General Insurance Council Achaa Kiya Insurance Liya</p> <p>Client: General Insurance Creative Agency: Lowe Lintas</p>

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12	Online Classifieds, Commerce & Services - <i>(Joint Winners in this category)</i>
(i)	Swiggy Instamart Name It, We'll Get It. In 10 Mins. Client : Swiggy Ltd Creative Agency: Moonshot Media Agency : Havas Media India
(ii)	MakeMyTrip Acco campaign Client : MakeMyTrip Creative Agency : Moonshot Media Agency : EssenceMediacom
13	PERSONAL CARE Colgate Indianis Dentriss Client : Colgate-Palmolive (India) Ltd Creative Agency : Ogilvy India Media Agency : Wavemaker India
14	Pharma Hygiene & Wellness Protinex Test Your Strength Client : Danone India Creative Agency : Schbang Media Agency : Wavemaker India
15	Telecom, Technology & Logistics Meta AI Aaj Kya Karoge? Client : Meta Creative Agency : DDB Mudra Media Agency: EssenceMediacom
16	Voice of Change Stayfree #BetaStayfreeLeAana Client: Kenvue Creative Agency: DDB Mudra Media Agency : IPG Mediabrands India