



**INTERNATIONAL ADVERTISING ASSOCIATION
India Chapter**

August 24, 2017

Dear friend:

The International Advertising Association (IAA) in India has been spearheading many meaningful initiatives.

Along with our marquee events like the IAA leadership Awards, the IAA Olive Crown Awards and IndIAA awards, we ventured into the future leaders amongst us in 2015. This award is about the young women and men who have that spark of brilliance that sets a leader apart from the rest. That glimmer of greatness that needs to be recognized, celebrated and nurtured.

You will be among those who will use your experience and expertise to spot that glint of gold and help us turn the spotlight on her/him. We are looking to honour future leaders from Advertising Agencies, Marketing Companies and Media Organizations.

Please fill up the enclosed nomination form or pass it on to the right people who could do so.

The nominees will be short-listed by IAA based on a pre-determined set of criteria and then judged by a jury comprising of celebrated marketing, advertising and media icons. People who have been acknowledged as leaders themselves. These future leaders will be felicitated at the Leadership Awards presentation ceremony this year. The winner will also be sent to an all-expense* paid trip to the AdAsia Congress which will be held in Nov 2017 in Bali, Indonesia.

Come, help shape the future. Help us identify the Future Leaders of our fraternity.

Thanks and warm regards,

A handwritten signature in blue ink, appearing to read 'Neeraj'.

Neeraj Roy
President
IAA India Chapter

A handwritten signature in blue ink, appearing to read 'Megha'.

Megha Tata
Vice President
IAA India Chapter

A handwritten signature in blue ink, appearing to read 'Janak Sarma'.

Janak Sarma
VP- Global
IAA Young Professionals

Regd. Office: C/o. R K Swamy BBDO Pvt Ltd, 4th Floor, Elphinstone House, 17, Marzban Road, Mumbai 400 001

(Economy Class fare, Single or Twin Sharing hotel with meals)*