

## Regional IndIAA Awards 2018 – Winners (Campaigns in English &/or Telugu)- REGIONAL

Sr No	Category
<b>1</b>	<p><b>BANKING AND FINANCE</b> Kapil chit funds-Kapil chit funds ad film</p> <p><b>Client :</b> KAPIL CHIT FUNDS <b>Creative Agency:</b> Sricharana Communications</p>
<b>2</b>	<p><b>BUILDING MATERIAL</b> Bharathi Cement-Full Guarantee</p> <p><b>Client :</b> Bharati Cement <b>Creative Agency:</b> Sunny Side Up</p>
<b>3</b>	<p><b>CONSUMER ELECTRONICS</b> MintE Mobiles-Launch of mintE open box mobiles</p> <p><b>Client :</b> MintE MOBILES <b>Creative Agency:</b> TAD GLOBAL/ ART DEPT</p>
<b>4</b>	<p><b>REAL ESTATE</b> Aparna Gated Communities-The paper plane</p> <p><b>Client :</b> Aparna Constructions And Estates Pvt. Ltd. <b>Creative Agency:</b> R K Swamy BBDO, Hyderabad</p>
<b>5</b>	<p><b>SERVICES -<i>(joint winners in this category)</i></b></p>
<b>(i)</b>	<p><b>Gati-Out of the Box</b></p> <p><b>Client :</b> Gati Limited <b>Creative Agency:</b> Rabbit Digital Branding Solutions.</p>
<b>(ii)</b>	<p><b>DRIVERZZ-LEAVE THE DRIVING TENSION</b></p> <p><b>Client :</b> DRIVERZ <b>Creative Agency:</b> JANRISE ADVERTISING</p>
<b>6</b>	<p><b>FOOD &amp; BEVERAGES</b> Freedom Refined Sunflower Oil (GEF India)-Gulab Jamun (I Love Freedom) &amp; Wedding Anniversary</p>

	<p><b>Client :</b> Gemini Edibles &amp; Fats India Private Limited (GEF India)  <b>Creative Agency:</b> RK Swamy BBDO Private Ltd, Hyderabad</p>
7	<p><b>GOVERNMENT</b>  Andhra Pradesh Industries Department-Sunrise Andhra Pradesh Investment Meet 2017</p> <p><b>Client :</b> Andhra Pradesh Industries Department  <b>Creative Agency:</b> J Walter Thompson, Hyderabad</p>
8	<p><b>RETAIL</b>  Centro-Dassera Campaign</p> <p><b>Client :</b> CENTRO  <b>Creative Agency:</b> TAD GLOBAL/ ART DEPT</p>
9	<p><b>TRAVEL &amp; TOURISM</b>  Department of Tourism, Government of Telangana-Time Travel</p> <p><b>Client :</b> Department of Tourism, Government of Telangana  <b>Creative Agency:</b> TOUCH STONE ADVERTISING</p>
10	<p><b>GENDER SENSITIVE ADVERTISING</b>  Pure &amp; Sure-Kanyakumari to Ladakh in 100 Hours</p> <p><b>Client :</b> PURE &amp; SURE  <b>Creative Agency:</b> ADWIT</p>
11	<p><b>CORPORATE</b>  JANRISE ADVERTISING-HAPPY MOTHERS DAY</p> <p><b>Client :</b> JANRISE  <b>Creative Agency:</b> JANRISE</p>

## Regional IndIAA Awards 2018 – Winners (Campaigns in Telugu)- NATIONAL

Sr No	Category
<b>1</b>	<p><b>AUTO FOUR WHEELERS</b> TATA MOTORS-NEW ACE XL / TATA-TATA CCE MEGA XL</p> <p><b>Client :</b> Tata Motors Limited <b>Creative Agency:</b> Rediffusion Y&amp;R, Mumbai</p>
<b>2</b>	<p><b>AUTO TWO WHEELERS</b> ROYAL ENFIELD</p> <p><b>Client :</b> Royal Enfield <b>Creative Agency:</b> Mediacom Communications, Delhi</p>
<b>3</b>	<p><b>AUTO OTHERS</b> APOLLO TYRES- College Girl</p> <p><b>Client :</b> Apollo Tyre Pvt Ltd <b>Creative Agency:</b> J Walter Thompson</p>
<b>4</b>	<p><b>BANKING AND FINANCE</b> ICICI BANK- smart keys</p> <p><b>Client :</b> ICICI BANK Ltd <b>Creative Agency:</b> Ogilvy &amp; Mather</p>
<b>5</b>	<p><b>FOOD &amp; BEVERAGES</b> DABUR HONEY- STAY FIT, FEEL YOUNG</p> <p><b>Client :</b> Dabur</p>
<b>6</b>	<p><b>HOME CARE- (joint winners in this category)</b></p>
<b>(i)</b>	<p><b>LIZOL-MANSOON NEW PACK</b></p> <p><b>Client :</b> LIZOL (Reckitt Benckiser) <b>Creative Agency:</b> MaCann, Havas</p>
<b>(ii)</b>	<p><b>INDIGO PAINTS-Dirtproof &amp; Waterproof Exterior Laminate</b></p> <p><b>Client :</b> INDIGO PAINTS <b>Creative Agency:</b> Chlorophyll, Mumbai</p>

<b>7</b>	<p><b>ENTERTAINMENT AND MEDIA</b> SONY MAX-SACHIN A BILLION DREAMS MOVIE</p> <p><b>Client :</b> Sony</p>
<b>8</b>	<p><b>PERSONAL CARE</b> Colgate- Swarna Vedshakti Toothpaste</p> <p><b>Client :</b> Colgate India <b>Creative Agency:</b> Red Fuse Communications</p>
<b>9</b>	<p><b>RETAIL</b> LALITHA JEWELLERY- CHECK &amp; BUY</p> <p><b>Client :</b> Lalithaa Jewellery <b>Creative Agency:</b> Nila Creative Junction Alter Ego Communications, Chennai</p>
<b>10</b>	<p><b>TELECOM AND TECHNOLOGY</b> AIRTEL-MyPlanFamily</p> <p><b>Client :</b> AIRTEL</p>
<b>11</b>	<p><b>PHARMA, HYGIENE AND WELLNESS</b> MOOV- Sindhu DIRECTOR</p> <p><b>Client :</b> MOOV <b>Creative Agency:</b> McCann– Delhi</p>
<b>12</b>	<p><b>HOME DÉCOR</b> Fevikwik Gel- Headstand / Khushiyon ke Chand Pal</p> <p><b>Client :</b> Pidilite Industries Ltd. <b>Creative Agency:</b> Ogilvy &amp; Mather</p>