

## Winners List - IAA Leadership Awards 2022

Sr No	CATEGORY NAME	WINNER NAME
1	Marketer of the Year - Auto (Passenger Vehicles)	<b>Shailesh Chandra</b> President - Passenger Vehicles, Tata Motors
2	Marketer of the Year - Auto (Two Wheelers)	<b>Aniruddha Haldar</b> Sr. Vice President Marketing TVS Motors
3	Marketer of the Year - Consumer Durables	<b>Trivikram Thakore</b> Vice President Samsung India Electronics Ltd.
4	Marketer of the Year - Mobile Devices	<b>Rohan Khanna</b> Vice President Reliance Jio Infocomm Ltd
5	Marketer of the Year - FMCG -Beverages	<b>Tushar Malhotra</b> Marketing Head – Bisleri International Pvt Ltd
6	Marketer of the Year - FMCG - Personal care	<b>Madhusudhan Rao</b> Executive Director, Beauty & Wellbeing and Personal Care Hindustan Unilever Limited.
7	Marketer of the Year - FMCG – Homecare	<b>Deepak Subramanian</b> Executive Director, Home Care Hindustan Unilever Limited

8	Marketer of the Year - FMCG -Food	<b>Sanjay Adesara</b> CMO Adani Wilmar Ltd
9	Marketer of the Year – Media & Entertainment	<b>Satya Raghavan,</b> Director, YouTube Content Partnerships, India
10	Marketer of the Year – Retail	<b>Arun Narayan,</b> VP, Category, Marketing & Retail, Tanishq, Titan Company Limited
11	Marketer of the Year – Banking	<b>Anoop Manohar.</b> Chief Marketing Officer · Axis Bank Ltd
12	Marketer of the Year – UPI	<b>Sameer Nigam</b> Founder & CEO PhonePe
13	Marketer of the Year - E-Commerce	<b>Ravi Desai</b> Director, Mass and Brand Marketing Amazon India
14	Marketer of the Year – EdTech	<b>Atit Mehta</b> Marketing Head - Think & Learn Pvt Ltd BYJUs
15	Marketer of the Year – Gaming	<b>Vikash Jaiswal,</b> Founder & CEO Gametion Technologies Pvt Ltd

17	IAA Business Leader of the Year	<b>N Chandrasekaran</b> TATA SONS
18	IAA Creative Agency Leader of the Year	<b>P G Aditiya</b>
19	IAA Media Agency Leader of the Year	<b>Tanmay Mohanty</b> Publicis
20	IAA Media Person of the Year	<b>Avinash Pandey</b> ABP Network
21	IAA TV Anchor of the Year	<b>Zakka Jacob</b> CNN News18
22	IAA Media Game Changer of the Year	<b>Punit Goenka</b> Zee Entertainment Enterprises Ltd
23	IAA Brand Endorser of the Year	<b>Ranveer Singh</b>
24	IAA Force for Good	<b>Sonu Sood</b>
25	IAA Hall of Fame	<b>Shashi Sinha</b>