

## Winner List - IAA Leadership Awards 2023

Sr No	CATEGORY NAME	WINNER NAME
1	Marketer of the Year - Auto (Passenger Vehicles)	<b>Shailesh Chandra</b> Managing Director, Tata Motors Passenger Vehicles Ltd & Tata Passenger Electric Mobility Ltd.
2	Marketer of the Year - Auto (Two Wheelers)	<b>Aniruddha Haldar</b> Senior Vice President – Marketing TVS Motor Company
3	Marketer of the Year - Consumer Durables	<b>Sandeep Singh Arora</b> Senior Director Marketing, Consumer Electronics Samsung India Electronics Ltd.
4	Marketer of the Year - Mobile Devices	<b>Damyant Singh Khanoria</b> Chief Marketing Officer Oppo (BBK Electronics Corp Ltd)
5	Marketer of the Year - FMCG - Beverages	<b>Sunil D'Souza</b> CEO & MD Tata Consumer Products Ltd
6	Marketer of the Year - FMCG - Personal care	<b>Rajesh Krishnamurthy</b> Business Director - Consumer Products Division Himalaya Wellness Company

7	Marketer of the Year - FMCG – Homecare	<b>Deepak Subramanian</b> Executive Director, Home Care, Hindustan Unilever Limited
8	Marketer of the Year - FMCG -Food	<b>Jayen Mehta</b> Managing Director Gujarat Co-operative Milk Marketing Federation Ltd (Amul)
9	Marketer of the Year – Media & Entertainment	<b>Srivats TS</b> Vice President -Marketing Netflix India
10	Marketer of the Year – Retail	<b>Kapil Budukh</b> Head Of Marketing Croma, Infiniti Retail Limited
11	Marketer of the Year – Banking	<b>ICICI Bank Ltd</b>
12	Marketer of the Year – UPI	<b>Sumit Mathur</b> Chief Marketing Officer Paytm
13	Marketer of the Year - E-Commerce	<b>Anuj Jain</b> Chief Business Officer and Sr Vice President Marketing BrainBees Solutions Pvt. Ltd (FirstCry.com)
14	Marketer of the Year – EdTech	<b>Ashwin Damera</b> CEO and Co-Founder, Emeritus and Eruditus

15	Marketer of the Year – Gaming	<b>Karan Pathak</b> Associate Director Krafton India (Battlegrounds Mobile India)
16	IAA Business Leader of the Year	<b>Adar Poonawalla</b> Serum Institute of India
17	IAA Creative Agency Leader of the Year	<b>Rajdeepak Das</b> Leo Burnett
18	IAA Media Agency Leader of the Year	<b>Ajay Gupte</b> Wavemaker
19	IAA Media Person of the Year	<b>Atideb Sarkar</b> ABP Group
20	IAA Editor of the Year	<b>P V Chandran</b> Mathrubhumi
21	IAA TV Anchor of the Year	<b>Navika Kumar</b> Times Network
22	IAA Brand Endorser of the Year	<b>Ajay Devgn (Male)</b>  <b>Kiara Advani (Female)</b>
23	IAA Hall of Fame	<b>Dr. Bhaskar Das</b>
24	IAA & Walkers & Co – Keep Walking Award	<b>Tarun Mehta</b> Ather Energy