

IAA Olive Crown Winners **2013** [3rd edition]

Green Agency of the Year: Grey Worldwide
Green Crusader Award: Padmashri Kartikeya Sarabhai

Category	Gold / Silver	Agency	Advertiser	Creative Heading / Title
Press - Consumer Products	Silver	Ogilvy & Mather	The Hindu	World Environment Day
Press - Services	Gold	Stark Communication	Kerala Department Tourism	Green Towel
Press - Corporate	Gold	Umbrella Design	TOI / Bennett Coleman	Ganesha Campaign Gear Box
	Silver	Ogilvy & Mather	Star Jalsha	Chalo Paltai
	Silver	Ogilvy & Mather	The Hindu	Do Your Bit This World Environment Day
TVC / Cinema - Consumer Product	Gold	Grey Worldwide	Killer Jeans Kewal Kiran Clothing Ltd.	Green Fold
TVC / Cinema - Services	Gold	Scarecrow Comm	Adore Charities	Priest
	Silver	Contract	First Post.Com	Tree
TVC / Cinema - Corporate	Gold	Innocean	Open Media Network	Trees Can't Do It
	Silver	Draft FCB Ulka	Amul	Manthan
	Silver	Black Pencil	Panasonic	Little Less Is Always Better
Digital	Gold	Cheil Worldwide	Samsung Printers	Minus 1 Project Web Film
	Silver	Next Gen	Royal Challengers	Go Green
Events	Gold	DDB Mudra	Peter England Aditya Birla Nuvo	Give Water
	Gold	DDB Mudramax	Volkswagen	Think Blue Beetle
	Silver	Ogilvy & Mather	Star Jalsha	Chalo Paltai
	Silver	Ogilvy & Mather	The Hindu	World Environment Day
Out - Of - Home	Gold	BBH	Acer Laptop	Incredible Green Contest
	Gold	Grey Worldwide	Killer Jeans Kewal Kiran Clothing Ltd.	Killer Sales Fish
	Silver	JWT	Akshaya Patra	Grocery School Bags
Radio	Silver	Dentsu	Tetra Pak	Holistic Protection

IAA Olive Crown Winners **2013**
[3rd edition]

Category	Gold / Silver	Agency	Advertiser	Creative Heading / Title
Print Production	Gold	JWT	Bangalore BMC	Keep Bag Within Reach of Children
Documentary / Short Film	Silver	Mathrubhumi	Mathrubhumi	Mathrubhumi Seed
Press - Unreleased	Silver	Publicis	Citibank	Save A Home
TVC / Cinema Unreleased	Gold	Draft FCB Ulka	Zee Café Green Turn	Digitree
Young Green Writer of the Year	Gold	BBH	Acer Laptop	Incredible Green Contest
Young Green Art Director of the Year	Gold	Umbrella Design	TOI / Bennett Coleman	Ganesha Campaign
Green Agency of the Year	Gold	Grey Worldwide	Killer Jeans Kewal Kiran Clothing Ltd.	Green Fold
	Silver	Dentsu	Tetra Pak	Holistic Protection
	Silver	DDB Mudramax	Volkswagen	Think Blue Beetle
Campaign of the Year	Gold	Cheil Worldwide	Samsung Printers	Minus I Campaign