

IJA Olive Crown Winners **2015**

[5th edition]

Green Crusader Award: Sumaira Abdulali

'Corporate Social Crusader of the Year', two Gold winners: Apar Industries Ltd (for Govardhan Eco Village) and Piramal Enterprises Ltd.

Category	Gold / Silver	Agency	Advertiser	Creative Heading/Title
Press Corporate	Silver	R K SWAMY BBDO	Hindustan Times	Gateway of India, Regal, CST
TVC Cinema - Services	Silver	Stark Communications Pvt Ltd , Trivandrum	The Kerala Institute Tourism and Travel Studies (KITTS)	Farmer, Food, Guide
Digital	Gold	MediaCom Communications	Audi India	#tag - Share your light
	Silver	Rawshark Films, Bangalore	Saahas.org	e-waste environmental
Events	Gold	G.A.M.E (Greening Advertising Media Entertainment)	Kyoorius	Kyoorius Designyatra 2014 is Carbon Neutral
	Silver	Ogilvy & Mather	Asian Paints	Glow
Out of Home	Silver	Grey Worldwide India	Nagar	Concrete Playground
	Silver	Ogilvy & Mather	Asian Paints	Redefine Happiness
	Silver	Ogilvy & Mather Advertising, Kolkata	Greenply	25*c 'Penguin'
Radio	Silver	R K SWAMY BBDO	Hindustan Times	Clean My Mumbai Movement
Press -Unreleased	Gold	Visual Communications, Mumbai	IPMA (Indian Paper Manufacturers Association)	
	Silver	R K SWAMY BBDO	Zuari Agro	Lungs
	Silver	Stark Communications Pvt Ltd	Suchitwa Keralam	Fly
Young Green Art Director of the Year	Gold	Aditi Chaddha	Lipton Green Tea	Truly Green Tea Packaging