

## IAA Olive Crown Winners 2020:

Sr. No.	Category Name	Gold/Silver	Title of Entry	Agency	Advertiser
1	TVC/Cinema - Corporate	Gold	The Hardest Workers	FCB Interface	Mahindra Rise
		Silver	#LetsUpcycle	Wunderman Thompson	Tata Tiscon
2	Digital	Gold	Earth Edition Drives	InDeed	Kingston Technology
3	Events	Gold	Reliance Foundation Jal Shakti Abhiyan Campaign	Reliance Foundation	Reliance Foundation
		Silver	Olive Crown Awards 2019	Hansa Events	IAA India Chapter
4	Out-Of-Home	Gold	Forced Migration	Ogilvy	United Nations Environment Programme (UNEP) & Wildlife Crime Control Bureau (WCCB)
		Silver	Vodafone Breathe the change	Madison OOH	Idea Vodafone Ltd
		Silver	Wall Painting	Ashvini Menon Visual Design Studio	ChettinadSarvalokaa Education International School
5	Print Production	Silver	SarvalokaaBrochure	Ashvini Menon Visual Design Studio	ChettinadSarvalokaa Education International School

<b>6</b>	<b>Press - Unreleased</b>	<b>Silver</b>	CAPTCHA for Change	FCB Interface Communications	WWF_UNenvironment
<b>7</b>	<b>Young Green Writer of the Year</b>	<b>Silver</b>	Forced Migration	Ogilvy	United Nations Environment Programme (UNEP) & Wildlife Crime Control Bureau (WCCB)
<b>8</b>	<b>Young Green Art Director of the Year</b>	<b>Silver</b>	Human Wildlife Conflict & Trafficking Wildlife	Ashvini Menon Visual Design Studio (AMVDS)	Bombay Natural History Society
<b>9</b>	<b>Green Brand of the Year</b>	<b>Silver</b>	Art out of Air Pollution	Tonic Worldwide	Aditya Birla Group
<b>10</b>	<b>Green Campaign of the Year</b>	<b>Gold</b>	The Hardest Workers	FCB Interface	Mahindra Rise
		<b>Silver</b>	Earth Edition Drives	InDeed	Kingston Technology
		<b>Silver</b>	Tickets from Aarey	McCann Worldgroup	Aarey Citizens Movement
<b>11</b>	<b>Corporate Social Crusader of the Year</b>	<b>Gold</b>			Reliance Foundation
		<b>Silver</b>			The Mathrubhumi Printing & Publishing Company Ltd

<b>12</b>	<b>International Green Campaign Of The Year</b>	<b>Silver</b>	Art out of Air Pollution	Tonic Worldwide	Aditya Birla Group
<b>13</b>	<b>NGO of the Year</b>	<b>Gold</b>			People For Animals Wildlife Hospital & Rescue Centre
		<b>Gold</b>			Chirag Rural Development Foundation
<b>14</b>	<b>New Age Green Initiative</b>	<b>Gold</b>			Carbon Craft Design
		<b>Silver</b>			AIR-INK