

## WINNERS – IAA OLIVE CROWN AWARDS 2021

SNO	Category Name	Gold / Silver	Title of Entry	Agency	Advertiser
1	Press- Consumer Products	Silver	Kill or Recycle	Wunderman Thompson Kolkata	Tata Steel
2	Press- Services	Gold	Eco-friendly Ganesha Celebration with Health	Shreerang Charitable Trust	Maharashtra Pollution Control Board (MPCB)
		Silver	Vitthal is Environment, Environment is Vitthal	Shreerang Charitable Trust	Kokan Lokwari
		Silver	The Turtle & The Elephant	Ogilvy	The Hindu Group
3	Press- Corporate	Silver	Meet The Dumbest Creatur Of The Planet & Hats Off To Your Courage Dear Human	Ogilvy	The Hindu Group
4	TVC/Cinema- Services	Gold	#SOS - Save Our Sentinels	Wunderman Thompson India	Jimmy Nelson Foundation
		Silver	Eco-friendly Ganesha Celebration with Health	Shreerang Charitable Trust	Maharashtra Pollution Control Board (MPCB)
5	Digital	Silver	#TogetherWithNature	Korra Worldwide	National Geographic India
6	Events	Gold	Disaster Chocolate - Bitter and Sweet	Heartbeat Creative Lab, Taipei	Dae By Day
		Gold	The Taiwan Government has its own facial mask brand	Heartbeat Creative Lab, Taipei	Soil and Water Conservation Bureau, COA
		Silver	Eco Lohri	Ogilvy India	Vodafone Idea Ltd.
		Silver	R Elan at LFW 2020	Reliance Industries Limited	Reliance Industries Limited

7	<b>Out-Of-Home</b>	<b>Silver</b>	Water Cycling	Medialand Digital Strategy Ltd, Taiwan	Friends of Daan Forest Park Foundation
		<b>Silver</b>	I Will Wear Out Plastic	Ogilvy Mumbai	United Nations Environment Programme
8	<b>Green Campaign of the Year</b>	<b>Gold</b>	Dhak Dhak Dharti	Bhamla Foundation	Bhamla Foundation, UN & Ministry of Forest & Climate
		<b>Silver</b>	I Will Wear Out Plastic	Ogilvy Mumbai	United Nations Environment Programme
9	<b>International Green Campaign Of The Year</b>	<b>Gold</b>	Disaster Chocolate - Bitter and Sweet	Heartbeat Creative Lab, Taipei	Dae By Day
		<b>Silver</b>	The Taiwan Government has its own facial mask brand	Heartbeat Creative Lab, Taipei	Soil and Water Conservation Bureau, COA
10	<b>Green NGO of the Year</b>	<b>Gold</b>	The Mumbai Plastic Recyclothon	Project Mumbai	Project Mumbai
11	<b>New Age Green Initiatives</b>	<b>Gold</b>	Disaster Chocolate - Bitter and Sweet	Heartbeat Creative Lab	Dae By Day
		<b>Silver</b>	I Will Wear Out Plastic	Ogilvy Mumbai	United Nations Environment Programme
		<b>Silver</b>	The Taiwan Government has its own facial mask brand	Heartbeat Creative Lab	Soil and Water Conservation Bureau, COA
12	<b>Green Brand of the Year</b>	<b>Gold</b>	eKutumb â€™ Green Affordable Housing	IIFL Home Finance Ltd	IIFL Home Finance Ltd
		<b>Silver</b>	Recycled Plastic Dustbins	ReCity Network (Nestle India's CSR initiative, implemented by ReCity Network)	WorkshopQ
13	<b>Young Green Crusader Of The Year</b>	Prachi Shevgaonkar			
14	<b>Green Crusader Of The Year</b>	Aaditya Thackeray			

