

IAA Announces Its Global Vice Presidents To Serve 2016-2018 Term

New York, September 8th 2016: The International Advertising Association has announced global Vice Presidents appointments to serve for the 2016-2018 term.

In announcing the news, IAA Chairman and World President Felix Tataru stated "We now have the whole team on board, ready to contribute to the global ad industry insights, needs and leadership that often only our tri-partite association can provide. We will all serve our mission with dedication and strive to be inspiring leaders for the industry and society."

The team includes new positions in line with IAA objectives and plans for the next two years. The organization focus, includes creating a global sharing platform of curated content for the best practices in the world, developing the association in new territories, and extending the cooperation of Effie Awards in more countries. The IAA has also a major focus in representing the corporate affairs area of practice in Europe. In addition the association will continue to develop its extensive learning and education practices together with its commitment to the development of talent in the advertising industry. Integrity and ethics, together with the defense of unwarranted bans and interferences with brands and advertising will continue to be priorities.

The IAA Global Vice President's includes:

Asia Pacific

John Chacko, Vice President Asia Development, President IAA Malaysia Chapter, Malaysia.
Yang Hong Feng, Vice President Development China, China Advertising Association, China.
Pradeep Guha, Vice President Awards, 9X Media Pvt. Ltd., India.
Heather Leembruggen, VP Inspire Awards, President IAA Australia Chapter.
Ramesh Narayan, VP Communications (Internal), Canco Advertising Private Limited, India.
Diane Slade, Secretary, Vice President Education, Edith Cowan University, Australia.

Europe

Pawel Kowalewski, Vice President Membership, Communication Limited, Poland.
Mihai Barsan Ursus Breweries, Romania.
Karen Carter, Vice President Young Professional, President IAA UK Chapter, Kaos Marketing Ltd., United Kingdom.
Mikkel Christian Larsen, Vice President Sharing Platform, Mindshare, Denmark.



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Victor Dobre, Vice President Learning, Executive Director, IAA Romania Chapter, Romania.
Angus Grieve, Vice President Elections, Executive Director, IAA UK Chapter, United Kingdom.
Alexandra Olaru, Vice President Government Affairs Europe, Philip Morris, Romania.

Middle East & Africa

Norkor Duah, Vice President Development Africa, Lowe Lintas, Ghana.
Joel Nettey, Vice President Communications, President IAA Ghana Chapter, Innova DDB, Ghana.
Sasan Saeidi, Vice President Content, McCann Middle East & Africa, United Arab Emirates.
Mehrnoosh Shafiei Shahrabaki, Vice President Development Central Asia, Representative, IAA Iran Chapter, Idea-list, Iran.

North America

Carla Michelotti, Vice President Corporate Members, Vice President Government Affairs,
Carla Michelotti LLC, United States

The Vice Presidents will join the previously elected IAA Leadership Team, that includes: **Felix Tataru**, IAA Chairman and World President, **Faris Abouhamad**, Immediate Past IAA Chairman and World President, **Srinivasan Swamy**, Senior Vice President, **Diane Slade**, Secretary, **Venanzio Camarra**, Treasurer, **Kaushik Roy**, Vice President Area Director Asia Pacific, **Kyra Roest**, Vice President Area Director Europe, **Saad El Zein**, Vice President Area Director Middle East/Africa and **Tom Brookbanks**, Vice President Area Director US/Canada and **Michael Lee**, Managing Director.

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International Advertising Association

The International Advertising Association (IAA), headquartered in New York, was founded in 1938 to champion responsible marketing. The IAA, with members in over 40 countries, is a one-of-a-kind global partnership comprising advertisers, media, advertising and public relations agencies, media companies, and academics. The IAA is a platform for industry issues and is dedicated to protecting and advancing freedom of commercial speech, responsible advertising, consumer choice, and the education of marketing professionals. For more information please visit www.iaaglobal.org