



IAA India Chapter presents

Reigniting the Artists and Storyteller within You
 – an Interactive Session by **Manish Advani**

TEDx Speaker | Story Teller | Head Change
 Management and Marketing at Mahindra SSG | IAA
 Mancom Member

IAA India, President – Ramesh Narayan opened the session saying “Communication is at the heart of the IAA and the environment is very close to its heart. And Manish Advani in his interesting way weaves in art and storytelling with his love for the environment”.



Manish Advani strongly felt that storytelling must be a part of the educational curriculum. He regaled the audience with his story and felt that art and storytelling are the best ways to express oneself. He believes "You make a living by what you get; you make a life by what you give”.



The workshop brought out the artist in everyone. The group was so involved and busy that they fell short of time. The story to be weaved in with the design was quite challenging. The stories ranged from bringing out memories of childhood of how grannies innovatively and creatively used every bit of coconut, stories emphasizing the judicious



use of earth resources, and on saving the house sparrow, and a story on giving more time to the and how actions are more important than intention.

The workshop provided an enriching and fulfilling fun-filled afternoon. And communication and the environment were the winners.



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